



## **MICHAEL DEEGAN COPYWRITER**

### **ME STUFF**

484.844.0382  
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michaelgdeegan.com

### **SCHOOL STUFF**

Temple University  
Bachelor of Arts in Advertising  
Summa Cum Laude

### **SKILL STUFF**

Word: Written, spoken and Microsoft  
Basic Adobe Photoshop  
Masterful tab organization

### **FUN STUFF**

Philly sports ad nauseam  
Dog person learning the way of the cat  
Expert podcast listener, amateur podcast maker

### **WORK STUFF**

#### **Pavone Group**

July 2023–present  
Senior Copywriter  
*Herr's, Turkey Hill, Sun-Maid, F&M Trust, Labatt,  
Harrisburg University, Virginia Distillery Company*

#### **Pavone Group**

July 2019–July 2023  
Copywriter

#### **Pavone Group**

January 2017–June 2019  
Junior Copywriter

### **SHINY STUFF**

#### **Philadelphia ADDY / 2022 (Silver)**

Local TV campaign and commercial  
*F&M Trust: Have Better Conversations with Your Money*

#### **Philadelphia ADDY / 2021 (Silver)**

Social media campaign  
*Herr's: Do You Have What It Tastes?*

#### **Graphis Advertising Annual / 2021 (Silver)**

Print and self-promotion  
*quench: Working from Work: A Guide in 2020*

#### **Philadelphia & regional ADDY / 2019 (Gold)**

Brand packaging  
*Newfangled Brew Works: El Patio Pilsner*